



For the Love of Music

Community Music School's 35th Anniversary Gala

Community Music School has been building community through music since 1983. With more than **500 students** of all ages and abilities representing 27 towns throughout New Haven, Middlesex, and New London counties taking part in our programs each year, we are proud to be a reliable resource for quality arts education in our community. As a nonprofit organization, support from individuals, businesses, and foundations ensure that the arts remain accessible to all through the CMS Scholarship Fund, music therapy services, and outreach in the greater community. We are grateful for the many donors who help to sustain innovative programs that encourage students to explore their own creative capabilities and imaginations.

Community Music School's largest annual fundraiser is the **CMS Gala** and this year we'll be celebrating our 35th anniversary with the theme "**For the Love of Music.**" A wide variety of music will be performed by faculty and students, showcasing their many talents. The event takes place by the water in Deep River at **The Lace Factory** and includes a jazzy cocktail hour with **passed hors d'oeuvres** and **silent auction**. The party continues with **gourmet food stations**, an **exquisite dinner show**, and **dancing** to fabulous music performed by CMS faculty and students.

Supporters of the CMS Gala will ensure that the arts remain accessible to all with proceeds benefiting the **CMS Scholarship Fund**, **music therapy services**, and **educational outreach** in the greater community. Through all of our business relationships, CMS seeks to develop mutually beneficial partnerships that provide the opportunity to connect with a range of constituents and communicate the shared values of both organizations. Benefits of our event sponsorship are outlined on the following pages. ***Community Music School is happy to customize a sponsorship package to help meet your company's goals and objectives - just ask!***



April 27, 2018, 6:30 pm | The Lace Factory, Deep River



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Platinum Sponsor - \$3,000 (\$2,610 is tax-deductible with the use of 6 tickets)

Print and Media Exposure:

- Feature in a press release announcing the event and photo opportunity
- Logo and link on the CMS website with over 700 monthly visitors
- Feature in the CMS e-Newsletter with a distribution of over 2,000 households
- Feature on CMS social media pages with a reach of over 500 followers
- Inclusion in a sponsor recognition print ad in the Valley Courier and Harbor News
- Full-page advertisement (4.5" w x 7.5" h) in event program and all 2018 concert programs

Event Benefits:

- Six (6) Gala tickets
- Logo on printed invitations and event posters (*subject to print deadline*)
- An opportunity to provide a company brochure and/or gift to attendees
- Logo on "Welcome" signage at the event
- Recognition during opening remarks at the event

Gold Sponsor - \$1,500 (\$1,240 is tax-deductible with the use of 4 tickets)

Print and Media Exposure:

- Feature in a press release announcing the event and photo opportunity
- Logo and link on the CMS website with over 700 monthly visitors
- Feature in the CMS e-Newsletter with a distribution of over 2,000 households
- Feature on CMS social media pages with a reach of over 500 followers
- Inclusion in a sponsor recognition print ad in the Valley Courier and Harbor News
- Half-page advertisement (4.5" w x 3.75" h) in event program and all 2018 concert programs

Event Benefits:

- Four (4) Gala tickets
- Logo on printed invitations and event posters (*subject to print deadline*)
- An opportunity to provide a company brochure and/or gift to attendees
- Logo on "Welcome" signage at the event
- Recognition during opening remarks at the event



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Silver Sponsor - \$1,000 (\$870 is tax-deductible with the use of 2 tickets)

Print and Media Exposure:

- Inclusion in a press release announcing the event
- Logo and link on the CMS website with over 700 monthly visitors
- Feature in the CMS e-Newsletter with a distribution of over 2,000 households
- Inclusion in a sponsor recognition print ad in the Valley Courier and Harbor News
- Quarter-page ad (4.5" w x 1.875" h) in event program & all 2018 concert programs

Event Benefits:

- Two (2) Gala tickets
- Logo on printed invitations and event posters (*subject to print deadline*)
- Logo on "Welcome" signage at the event
- An opportunity to provide a company brochure and/or gift to attendees
- Recognition during opening remarks at the event

Bronze Sponsor - \$500 (\$370 is tax-deductible with the use of 2 tickets)

Print and Media Exposure:

- Inclusion in a press release announcing the event
- Logo and link on the CMS website with over 700 monthly visitors
- Feature in the CMS e-Newsletter with a distribution of over 2,000 households
- Inclusion in a sponsor recognition print ad in the Valley Courier and Harbor News
- Quarter-page ad (4.5" w x 1.875" h) in event program & all 2018 concert programs

Event Benefits:

- Two (2) Gala tickets
- Listing on printed invitations and event posters (*subject to print deadline*)
- Listing on "Welcome" signage at the event
- Recognition during opening remarks at the event



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FOR THE LOVE OF MUSIC!

SPONSORSHIP REPLY FORM

Company Name: _____

Contact Name: _____

Address: _____

City, State Zip: _____

Phone: _____ Email: _____

Company URL: _____

(for hyperlink from www.community-music-school.org)

Level of sponsorship: \$3,000 \$1,500 \$1,000 \$500

I have enclosed my check payable to Community Music School

Please send me an invoice

Please charge the sponsorship amount to:

Visa/MC/Discover/AMEX # _____

Exp Date _____ Security Code _____

Signature _____ Date _____

Please email company logo to info@community-music-school.org by **Jan 31, 2018** for invitation inclusion; **April 1** for program inclusion.

All camera-ready JPEG or PDF advertising files accepted via email to info@community-music-school.org. We will gladly design your sponsorship ad when provided a business card or other artwork.

I wish to use the tickets offered with my level of sponsorship: # _____

I will submit the guest names of those attending by April 13, 2018, or they will be donated to CMS faculty.

CMS is a 501(c)3 nonprofit organization as recognized by both State & Federal agencies.

You will receive acknowledgement of your donation., as well as a tax receipt

Please submit this form to:

anickell@community-music-school.org or mail to:

Community Music School, PO Box 387, Centerbrook, CT 06409

For additional information, please contact Abigail Nickell, Executive Director, 860-767-0026