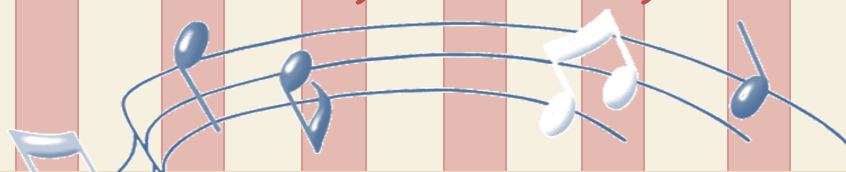




COMMUNITY MUSIC SCHOOL GALA IN SUPPORT OF MUSIC AND ARTS EDUCATION SATURDAY, APRIL 16, 2016



Community Music School has been building community through music since 1983. With more than **500 students** of all ages and abilities representing 27 towns throughout New Haven, Middlesex, and New London counties taking part in our programs each year, we are proud to be a reliable resource for quality arts education in our community. As a non-profit organization, support from individuals, businesses, and foundations ensure that the arts remain accessible to all through the CMS Scholarship Fund, music therapy services, and outreach in the greater community. We are grateful for the many donors who help to sustain innovative programs that encourage students to explore their own creative capabilities and imaginations.

Community Music School's largest annual fund raiser is the **CMS Gala** and this year we will transport guests back to the 30's and 40's with "When Swing Was King". The greatest hits of the swing era will be performed by faculty and students. Don't forget your dancing shoes so you can learn to jitterbug, lindy hop and boogie woogie during the night! The event takes place by the water in



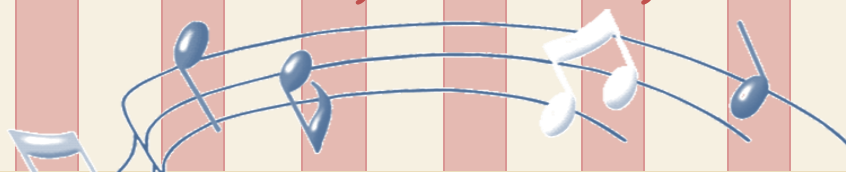
Deep River at **The Lace Factory** and includes a lively cocktail hour with **passed hors d'oeuvres** and **silent auction**. The party continues with **gourmet food stations** and fabulous **musical entertainment provided by CMS faculty and students**.

Supporters of the CMS Gala will ensure that the arts remain accessible to all with proceeds benefiting the **CMS Scholarship Fund, music therapy services, and outreach** in the greater community. Through all of our business relationships CMS seeks to develop mutually beneficial partnerships that provide opportunity to connect with a range of constituents and communicate the shared values of both organizations. Benefits of sponsorship are outlined on the following pages.

Community Music School is happy to customize a sponsorship package to help meet your company's goals and objectives.



COMMUNITY MUSIC SCHOOL GALA IN SUPPORT OF MUSIC AND ARTS EDUCATION SATURDAY, APRIL 16, 2016



Platinum Sponsor - \$3,000 (\$2,300 is tax-deductible with the use of 10 tickets)

Print and Media Exposure

- Feature in a press release announcing the event and photo opportunity
- Logo and link on the CMS website www.community-music-school.org
- Feature in the CMS E-Newsletter with a distribution of over 1,500 households
- Inclusion in a sponsor recognition print ad in the Valley Courier and Harbor News
- Half-page advertisement (4.5" x 7.5") with prominent placement in all 2015-2016 CMS concert programs

Event Benefits

- Ten (10) Gala tickets
- Logo on printed invitations and event posters (*subject to print deadline*)
- An opportunity to provide a company brochure and/or gift to attendees
- Prominent credit on "Welcome" signage at the event
- Recognition during opening remarks at the event

Gold Sponsor - \$1,500 (\$1,080 is tax-deductible with the use of 6 tickets)

Print and Media Exposure

- Feature in a press release announcing the event and photo opportunity
- Logo and link on the CMS website, community-music-school.org
- Feature in the CMS E-Newsletter with a distribution of over 1,500 households
- Inclusion in a sponsor recognition print ad in the Valley Courier and Harbor News
- Half-page advertisement (4.5" x 7.5") with prominent placement in all 2015-2016 CMS concert programs

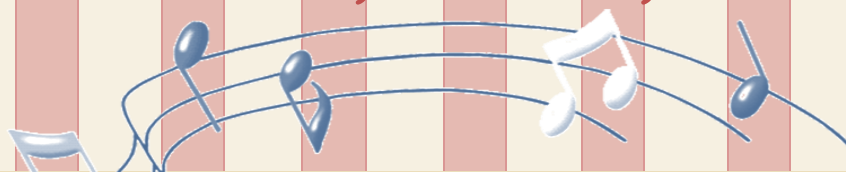
Event Benefits

- Six (6) Gala tickets
- Logo on printed invitations and event posters (*subject to print deadline*)
- An opportunity to provide a company brochure and/or gift to attendees
- Prominent credit on "Welcome" signage at the event
- Recognition during opening remarks at the event





COMMUNITY MUSIC SCHOOL GALA IN SUPPORT OF MUSIC AND ARTS EDUCATION SATURDAY, APRIL 16, 2016



Silver Sponsor - \$1,000 (\$720 is tax-deductible with the use of 4 tickets)

Print and Media Exposure

- Inclusion in a press release announcing the event
- Logo and link on the CMS website, community-music-school.org
- Feature in the CMS E-Newsletter with a distribution of over 1,500 households
- Inclusion in a sponsor recognition print ad in the Valley Courier and Harbor News
- Quarter-page advertisement (4.5" x 1.875") in the event program & inclusion in all 2015 CMS concert programs with prominent placement in all 2015-2016 CMS concert programs

Event Benefits

- Four (4) Gala tickets
- Logo on printed invitations and event posters (*subject to print deadline*)
- An opportunity to provide a company brochure and/or gift to attendees
- Listing on "Welcome" signage at the event
- Recognition during opening remarks at the event

Bronze Sponsor - \$500 (\$360 is tax-deductible with the use of 2 tickets)

Print and Media Exposure

- Inclusion in a press release announcing the event
- Logo and link on the CMS website, community-music-school.org
- Feature in the CMS E-Newsletter with a distribution of over 1,500 households
- Inclusion in a sponsor recognition print ad in the Valley Courier and Harbor News
- Quarter-page advertisement (4.5" x 1.875") in the event program & inclusion in all 2015 CMS concert programs with prominent placement in all 2015-2016 CMS concert programs

Event Benefits

- Two (2) Gala tickets
- Listing on printed invitations and event posters (*subject to print deadline*)
- An opportunity to provide a company brochure and/or gift to attendees
- Listing on "Welcome" signage at the event
- Recognition during opening remarks at the event



WHEN SWING WAS KING - SPONSORSHIP REPLY FORM

Company Name: _____

Contact Name: _____

Address: _____

City, State Zip: _____

Phone: _____ Email: _____

Company URL: _____

(for hyperlink from www.community-music-school.org)

Level of sponsorship: \$3,000 \$1,500 \$1,000 \$500

I have enclosed my check payable to Community Music School

Please send me an invoice

Please charge the sponsorship amount to:

Visa/MC/Discover/AMEX # _____

Exp Date _____ Security Code _____

Signature _____

Please email company logo to info@community-music-school.org by **February 26, 2016** to ensure inclusion on print materials

All camera-ready JPEG or PDF advertising files accepted via email to

info@community-music-school.org. We will gladly design your sponsorship ad when provided a business card or other artwork.

I wish to use the tickets offered with my level of sponsorship: # _____

I will submit the guest names of those attending by April 5, 2016

CMS is a 501 (c)(3) non-profit organization as recognized by both State & Federal agencies.

You will receive acknowledgement of your donation.

Please submit this form to:

randreoli@community-music-school.org or mail to:

Community Music School, PO Box 387, Centerbrook, CT 06409

For additional information, please contact Robin Andreoli, Executive Director, 860-767-0026